

MCKVIE @t a glance

**UGC Approved
Autonomous Institute**

**NAAC Accreditation
Grade-A Recognition**

**NBA Accreditation
CSE, ECE, IT, EE, ME**

**Collaboration with Academia & Industry
Strong ALUMNI Network**

**Seminars, Conferences
Extra and Co-Curricular Activities**

**NPTEL Local Chapter
MHRD-QEEE Classes
Natl. & Intl. Students' Chapters**

**Good Infrastructure
Qualified Faculty Members**

**8 UG Courses
AUE, CSE, ECE, IT, EE, ME, VLSI, DS
3 PG Courses —M.TECH (ECE), MCA, MBA
Under MAKAUT**

**Establishment: 1999
3 Departments—CSE, ECE, IT
Under Vidyasagar University**

IMPORTANT CONTACTS

**Mr. Avijit Bose—9831640627
Mr. Prasenjit Das —9732592134**

Organizing Committee

Chief Patron

Mr. Kishan Kumar Kejriwal
Chairman, MCKV Group

Patrons

Prof. (Dr.) Buddhadeb Chattopadhyay
Principal, MCKVIE
Prof. (Dr.) Partha Sarathi Chakraborty
CEO, MCKV Group
Mr. Abhay Kejriwal
Trustee Member, MCKV Group

Advisory Committee

Prof. (Dr.) Debapriya De
Dean Research and Consultancy, MCKVIE
Prof. (Dr.) Ranjib Biswas
Dean Academics, MCKVIE
Prof. (Dr.) Arun Kr. Jalan
Dean Student Affairs, MCKVIE

Program Evaluation Committee

Prof. (Dr.) Buddhadeb Chattopadhyay
Principal, MCKVIE
Prof. (Dr.) S. S. Thakur
HOD, CSE, MCKVIE
Prof. (Dr.) Satadal Saha
HOD, ECE, MCKVIE
Prof. (Dr.) Arghya Sarkar
HOD, EE, MCKVIE
Prof. (Dr.) Indrajit De
Associate Professor, IT, MCKVIE

Program Coordinator

Prof. (Dr.) S. S. Thakur
HOD, CSE, MCKVIE

Conveners

Mr. Avijit Bose, Asst. Prof., CSE
Mr. Prasenjit Das, Asst. Prof., CSE

Members

All Faculty Members, Department of CSE
All Laboratory Instructors, Department of CSE



AICTE SPONSORED 6-DAYS ONLINE SHORT TERM TRAINING PROGRAM

ON

BUSINESS ANALYTICS

12th —17th October 2020



Organized by
Department of CSE, MCKVIE
(NBA Accredited)



MCKV INSTITUTE OF ENGINEERING
(AICTE APPROVED and MAKAUT AFFILIATED)
NAAC ACCREDITED GRADE — A
UGC APPROVED AUTONOMOUS INSTITUTE
www.mckvie.edu.in

MCKV INSTITUTE OF ENGINEERING: ENGINEERING MINDS

MCKV Institute of Engineering is AICTE approved, MAKAUT affiliated, NAAC accredited (Grade-A) and UGC approved Autonomous Institute. It is a pioneering degree Engineering College in Howrah district established in 1999 with a vision to impart quality technical education. For more than 19 years, MCKVIE has been known for its spirit of excellence that transforms students into intellectuals, where faculty work with the students to engineer solutions and encourage exploration across disciplines. The college endeavors to achieve higher levels of academic excellence, improve academic standards in contemporary application and research oriented approach, to foster young intellectuals and make them creative leaders in the competitive world. Institute offers Eight 4-Years B. Tech Courses, One M. Tech, MBA and MCA Course.

ORGANIZING DEPARTMENT

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (NBA ACCREDITED)

Department of Computer Science & Engineering was established in the year 1999, enriched with strong resource persons and state-of-the-art laboratories. The department has always emphasized on achieving academic and professional excellence. Department started its journey with 4 year full time B.Tech program from its inception. Alumni of the department are holding prestigious positions in various MNCs and Institutes and some of them are doing research. From 2020-2021 session department offers B.Tech Course in Data Science.

OBJECTIVE OF THE STTP

The STTP will focus on optimization, analysis of problems, predictive modeling, machine learning etc.. Apart from that, exposure on analytical software will be the key area of the program. Business Analytics and Big Data has become one of the main functional areas in the next technological era. Today, there is an increased demand for professionals with awareness of BA. The FDP will also provide a platform for faculty members and researchers to interact and share their understanding of analytics domain. The focus of STTP is to understand applications of various statistical and operations research techniques. Faculty members from IIMs', NITs', JU, IIST and University of India will address the program. Hands on experience with analytical software will help the participants to enhance their research and teaching skill.

SAMPLE COURSE CONTENTS

- * *Optimization in Business Analytics*
- * *Data Mining in Business Analytics*
- * *Data Aggregation and Predictive Analysis*
- * *Data Visualization and Evaluation*
- * *R Programming*

RULES AND REGULATIONS

- * 75% Attendance is mandatory for all participants and it will be monitored by the system automatically.
- * Participants have to submit day to day feedback at the end of the session. Feedback link will be provided daily basis.
- * Participants have to secure minimum 50% Score in Quiz at the end of STTP.
- * Certificates / E-Certificates will be awarded to the participants after successful completion of the STTP.

TARGET AUDIENCE

Faculty Members and Research Scholars from AICTE Approved Engineering and Diploma Colleges

Invited Speakers



Prof. Samarjit Kar
NIT-DGP



Prof. Subir Das
IIT-BHU



Dr. Suvamoy Changder
NIT-DGP



Prof. Subhadip Basu
JU



Dr. Debabrata Dutta
VABA Atomic
Research Center



Prof. Sumeet Gupta
IIM-Raipur



Mr. Anand Raj
Chairman, ISOC



Dr. S. Alam
IIST



Mr. Atanu Ghosh
CEO, Bluebeaks



Prof. Boudhayan Ganguly
IMI-Kolkata



Prof. Chandan Chakraborty
NITTR, Kolkata



Mr. Soumadip Roy
TCS



Prof. Jaydip Sen
Praxis Business School



Ms. Soma Bandyopadhyay
MCKVIE



Dr. S. S. Thakur
MCKVIE



Dr. Sriparna Guha
Narula Inst. of Tech

REGISTRATION DETAILS

NO REGISTRATION FEE

LAST DATE OF REGISTRATION: 10/10/2020

REGISTRATION LINK:

<https://forms.gle/rWCNk4NW4f1pL3Ax8>