**Office of the Director**

**MCKV INSTITUTE OF ENGINEERING**

243, G.T. Road (N), Liluah, Howrah – 711 204

**No. MCKVIE/DO/15-16/ 10/10/2015**

# NOTICE TO THE STUDENTS

**Sub: A TV REALITY SHOW ON BUSINESS IDEAS**

**Department of Micro, Small, Medium Enterprises & Textiles, Government of West Bengal in collaboration with IIM, Calcutta Innovation Park presents “Egiye Bangla”.**

To participate in Egiye Bangla, register now with your unique business idea. The best ideas will be shortlisted by a panel of experts from IIM - Calcutta Innovation Park. Selected contestants will get a once in a lifetime opportunity to showcase their ideas on television. An eminent jury panel, comprising of stalwarts from different industries will select the winning ideas from among the entries. The winners will receive guidance and expert training on giving shape to their business ideas, along with unmatched recognition.

Students can register their Innovation Ideas in [www.egiyebangla.in](http://www.egiyebangla.in) latest by 21st October, 2015.

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**Director**