

## **INDUSTRY ACADEMIA CONCLAVE – 2017**

(Organized by MCKV Institute of Engineering with Sponsorship of TEQIP-II)

**Date : 10<sup>th</sup> February, 2017      Venue : Hotel Golden Parkk, Ho-Chi Minh Sarani, Kolkata**

Rapid advances in technology are changing today's workspace, increasing the demand for highly skilled workers who have the knowledge to make the best use of the swiftly evolving technology. Students churned out of the static academic system which is not equipped to meet the current industry requirements and often companies have to incur additional expenses (time and monetary) to train new hires. As industries look to colleges to fill job openings, institutions are feeling the pressure to update their academic system to be in tune with the industries.

The Industry-Academia Conclave is a unique platform that will bring together experts from the industry to discuss the most critical issues about the gap in industry and academia today and try to bridge this gap. The Conclave aims at encouraging the exchange of productive ideas and perspectives, thereby, creating a strong linkage with the industries. It features a confluence of company representatives and academia to evolve innovative solutions to vital issues looming in the realm of industry and academia alike.

The Conclave will feature in sharing vision of industry leaders followed by a panel discussion to deliberate on various issues based on the theme and find plausible solutions to align corporate expectation with academic education. This conclave will also help the Institute to come together, share best practices, inspire each other and to adopt embedding digital processes in finding the right talent.

### **PROGRAMME SCHEDULE :**

- 6:30 pm - 7:00 pm      Registration
- 7:00 pm - 7:30 pm      Address by the Institute
- 7:30 pm - 8:00 pm      Address by the Industry Leaders
- 8:00 pm - 8:45 pm      Panel Discussion on "Expectation from Engineer Freshers by the Corporate in today's context"